



# Fish & Fire

23rd Annual Friendraiser & Fundraiser

May 1<sup>st</sup>, 2025

## Our 2025 goal is to plant or enhance over 20 acres of prairie on 20 QC Wild Places

Your sponsorship will support prairie plantings, revitalizing and enhancing prairies at several of our 65 QC Wild Places locations. Prairies play a crucial role in preventing polluting runoff into rivers, reducing erosion, moderating flooding, and recharging groundwater.

**When:** May 1, 2025

**Where:** Waterfront Convention Center, Bettendorf, IA

**What:** Plated Dinner,

Silent and Live Auctions,

Honor Eddy Award Winners who achieve and inspire impactful work on the river

**Who:** 250+ guests

Invitations will be sent to over 6,300 households and will be promoted by email (10,000+ subscribers), on social media (8,800+ followers), in our 'Eddy' Magazine (6,300+ readers) and on our website (1,300+ monthly visitors). Additional promotion will include press releases, local news spots, and brochures/flyers distributed throughout the Quad Cities.

## 2025 Fish & Fire Giving Opportunities

### Title Sponsor - \$5,000

- Plant a ONE and HALF ACRE prairie at the QC Wild Place of your choice.
- Special guest recognition table of 8 at 2025 Fish & Fire.
- Title Sponsor and logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Enjoy a "pop-up picnic at the prairie" – lunch for 8 at the prairie of your choice.
- Eight complimentary event registrations to one 2025 River Action event.\*

### Gold Level - \$3,000

- Plant a ONE ACRE prairie at the QC Wild Place of your choice.
- Table of 8 at 2025 Fish & Fire.
- Logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Eight complimentary event registrations to one 2025 River Action event.\*

### Silver Level - \$2,000

- Plant a HALF ACRE prairie at the QC Wild Place of your choice.
- Table of 8 at 2025 Fish & Fire.
- Logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Four complimentary event registrations to one 2025 River Action event.\*

### Bronze Level - \$1,250

- Plant a QUARTER ACRE prairie at the QC Wild Place of your choice.
- Table of 8 at 2025 Fish & Fire.
- Logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Two complimentary event registrations to one 2025 River Action event.\*

*\*Including: Explore the River, Ride the Island, Floatzilla, Taming of the Slough, and Golf Cart Tour. Excludes UMRC & QCEFS.*





# Getting Back to Our Roots

## Pledge Form

### Our Goal

Through our prairie planting initiative, "Getting Back to Our Roots," we aim to restore 20 acres of native prairie across 20 QC Wild Places, enhancing our region's natural landscape, supporting wildlife habitats, and promoting healthy waterways.

### Pledge to support River Action 41<sup>st</sup> Anniversary Celebration and efforts to:

- Enhance natural landscapes with deep-rooted prairie plants.
- Capture rain and divert runoff, helping to reduce flooding and improve water quality.
- Foster habitat for native birds, butterflies, and insects, fostering biodiversity.
- Recharge the aquifer, maintain clean streams, and naturally replenish our water sources.

### Pledge Levels:

☐

**\$5,000**

Plant 1.5 acres  
of prairie

☐

**\$3,000**

Plant 1 acre  
of prairie

☐

**\$2,000**

Plant 1/2 acre  
of prairie

☐

**\$1,250**

Plant 1/4 acre  
of prairie

☐

**\$450**

Table of 8 at  
Fish & Fire

☐

**Other  
Pledge  
Amount**

Name: \_\_\_\_\_

\$ \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

☐

Check inclosed

☐

Please invoice me

☐

Pay by credit

Please make checks  
payable to:

**River Action**

822 E. River Dr.

Davenport, IA 52803

501c3 Tax ID # 42-1267366

*All donations are  
tax deductible.*

